

Windsor Town Centre update report for Windsor Town Forum - July 2021.

Reopening Programme

At the time of writing this report, step 3 change in the road map to recovery was underway and step 4 has been delayed until the 19 July. Key changes in the town centres included the opening of the vaccination centre in the former Lakeland Unit providing an opportunity for residents and businesses to take advantage of getting a vaccination quickly and locally as we fully reopen the town centres.

Windsor town centre has seen the return of a number of its markets including the Farmers Market moving to Bachelors Acre and the independent food market returning to Peascod Street. Windsor also saw its first Vegan Market in Windsor Yards on 3rd July which was very well received.

Public Health and the licensing team have continued to report and investigate on individual properties and businesses across Windsor, Eton and Ascot whom may have contravened current guidance. Whilst there have been a number of problem properties generally the numbers are very low and the majority of businesses have and are being complaint.

Marketing and communications

Visitor services have recently launched a new digital magazine “WOO” designed to show case all businesses and events taking place across the royal borough. The magazine is designed to provide visitors as much information and give direct links to our most celebrated attractions as well as providing opportunities to win prizes, and delivery of the magazine in this format helps with sustainability targets. Click on the following link to access the magazine [Woo - Visit Windsor](#).



Hello lamppost project has been extended to include Guildhall, Queen Victoria, Windsor Royal Shopping Station Shopping Centre Steam train and Windsor Bridge. We have received in excess of 900 engagements since the scheme was launched last month and expect to have more detailed information for the forum at the next meeting in terms of break down of key themes.



Town Centre Health check

Review of Businesses in Clewer, Dedworth and Ascot

Below is a very brief summary of businesses which are open Clewer, Dedworth and Ascot.

Number of businesses located in Clewer and Dedworth – 115*

Number of businesses currently open 102 (88% occupancy)

Number of Business in Ascot High Street - 60

number of businesses open - 56 (93% occupancy)

Windsor Health check

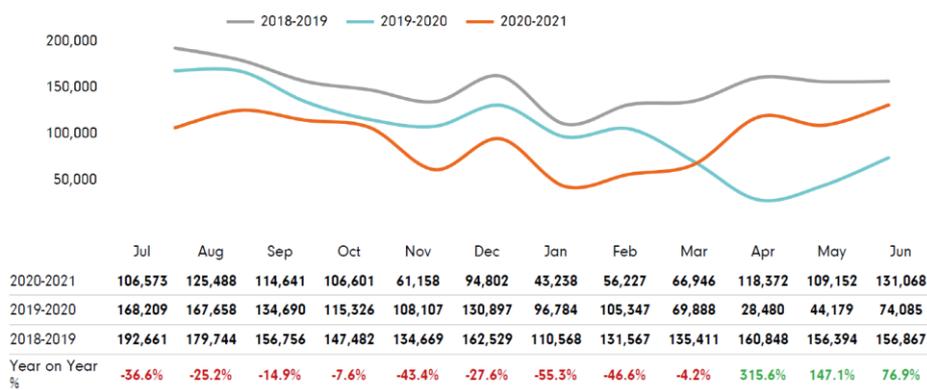


Car Parking still sees a slow recovery for borough owed car parks. Comparison with 2019 figures still show usage down by 20%. The overall weekly trends show an increasing amount as we move towards the summer holidays, but not expected to exceed 2019 levels for the remaining part of the year. Coach park still shows significant losses with up to 94% down on the 2019 results and expected return of international visitors not expected until 2022 .

Windsor yards has recently announced a reduction in their pricing policy across the majority of their price bands in an effort to support the recovery and entice shoppers back in to the centre. Parking is reduced on some bands by up to 50% and now starts at 1.60per hour.

Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for June compares June 2021 to June 2020

The total number of visitors for the year to date is 2,298,035 which is 26.3% up on the previous year. The total number of visitors to Windsor Town Centre External in month commencing 31 May 2021 was 655,342. The busiest day in month commencing 31 May 2021 was Saturday 5 June with 29,207 visitors. The peak hour of the month was 12:00 on Monday 31 May 2021 with footfall of 3,807.

Vacancy Rates

Current vacancy rate for Windsor town centre 13.9% national average 13.7%.

Platinum Jubilee

Between 2 – 5 June 2022 the UK will be celebrating the Platinum Jubilee. A new management committee has been established to coordinate and deliver a large Windsor event for 2022. We are currently inviting local communities to let us know their plans and to investigate what sort of support they may need to deliver their activities. This could be street parties to something

Harte and Garter Hotel

During our last update briefing with the owners, there were no current plans in place for the property for the rest of this year. There had been a number of issues outstanding with the last owners which has extended this period, but this has now been completed. We are awaiting to hear confirmation from the Ivy as to whether they will retain an interest in the property until a new owner has been found.